**Infographic Paper**

**Visualizations selection**: In the infographic, I choose to put statistics related to

1. Number of deaths in both air and road
2. Number of deaths per billion miles traveled by passengers

The reason I want to put these statistics on the infographic is to show how unsafe the passengers are when they choose road travel compared to air travel. These two statistics indicate that road travel has more death rate than air travel and establish the fact that air travel is much safer compared to road travel. I have also included the following charts.

1. The number of passengers traveled in the air
2. The number of air miles traveled

I used the number of miles and passengers statistics to show that people are increasingly choosing air travel. With this statistic, I want to reinforce the fact that air travel is safe and secure and everybody should choose it with no hesitation.

**Visualizations not shared**:

I want to exclude the data related to each individual airline because it might not add any value to the main point that I want to highlight in the infographic. It is supplemental data and not required here.

**Color and other preattentive attributes Selection**:

I choose the gray color for all of the air travel statistics and blue/dark red colors for road travel. Wherever required the statistics are highlighted. The colors are consistent across the infographic. To show a change in topic or tone or reinforce the fact I used the dark red color. I also applied orange as the main color across the infographic to give a better look and feel.

**Sources**: The sources are clearly indicated in the infographic.